



**UW PACC**

Psychiatry and Addictions Case Conference

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# COGNITIVE-BEHAVIORAL STRATEGIES FOR ADHD

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# SPEAKER DISCLOSURES

- ✓ I have no conflicts of interest to disclose

## Planner disclosures

The following series planners have no relevant conflicts of interest to disclose; other disclosures have been mitigated.

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# OBJECTIVES

1. Review the prevalence rates and diagnostic presentation of adult ADHD
2. Learn ADHD skills “starter pack”
3. Identify common provider pitfalls to avoid

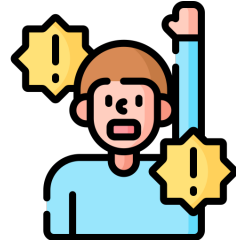
# **OBJECTIVE 1: REVIEW THE PREVALENCE RATES AND DIAGNOSTIC PRESENTATION OF ADULT ADHD**

# ADHD: KEY POINTS

## 3 Main Symptom Areas



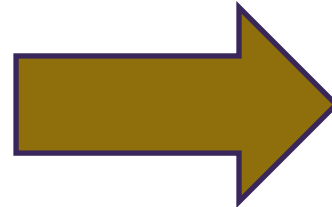
Inattention



Impulsivity



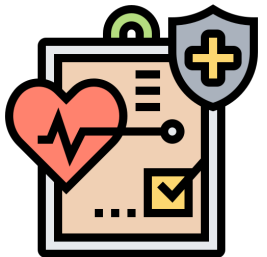
Hyperactivity



## Other Considerations



Present in at least 2 areas



Not better explained by another condition

# ADHD: KEY POINTS

Childhood onset, can persist into adulthood



\*Rising rates: 6.1% of US children/adolescents in 1997/1998 to 10.2% in 2015/2016 ([Xu et al., 2018](#))

Prevalence in adults



\*Harder to estimate... but in 2020:  
\* ~2.6% persistent adult ADHD  
\* ~6.8% symptomatic adult ADHD  
\* ([Song et al., 2021](#))

Original Research

# TikTok and Attention-Deficit/Hyperactivity Disorder: A Cross-Sectional Study of Social Media Content Quality

TikTok et le trouble de déficit de l'attention avec hyperactivité : une étude transversale de la qualité du contenu des médias sociaux

Anthony Yeung, MD, FRCPC<sup>1,2</sup> , Enoch Ng, MD, PhD<sup>3</sup>   
and Elia Abi-Jaoude, MD, PhD, FRCPC<sup>3,4</sup>



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*In the top 100 most popular TikTok videos about ADHD, over half were misleading ([Yeung et al., 2022](#))*

**“You Can’t Possibly Have ADHD”: Exploring Validation and Tensions around Diagnosis within Unbounded ADHD Social Media Communities**

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***Millions to billions of ADHD-related hashtags on Twitter and TikTok***

***Discovery, validation, and acceptance → but can heighten tensions between medical + ADHD communities***

**[\(Eagle & Ringland, 2023\)](#)**



# ADHD SKILLS... WHERE TO START?!



[Link to book](#)

1

Organization & Planning

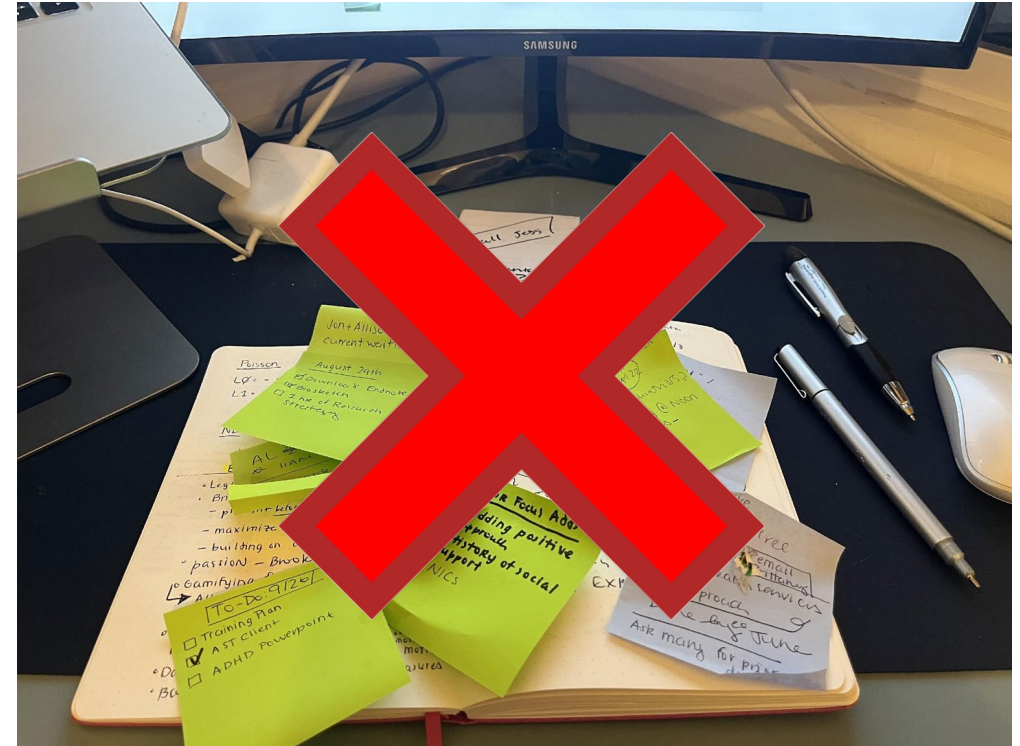
2

Reducing Distractibility

3

Adaptive Thinking +  
Dealing with  
Procrastination

# ORGANIZATION & PLANNING



# CALENDAR AND TASK LIST



1

- Do they use a calendar and task list?
- If so, what do they use?
- How helpful do they find it?
- Do they actually use it daily?
- Too complex? Too simple?

## TIPS

- **Goal:** Free up space in your brain by getting all your to-dos and appointments out of your brain and onto something else
- 1 calendar, 1 task list
- Doesn't matter if electronic or another format
- What matters is that they use it daily
- **Common Pitfalls:** anxiety, avoidance, not using the system

*"I don't get the important things done!"*

## TIPS

- **Goal:** Manage overwhelm and figure out priorities
- Use the ABCs
- **A** = needs to get done ASAP, like yesterday
- **B** = important, longer-term tasks
- **C** = can wait, but get done if time
- **Common pitfalls:** too many A tasks, never getting to C tasks (but that might be ok?), not scheduling the task, rigidity, Cs above As

2

## PRIORITIZING TASKS

# BREAKING DOWN TASKS

3

*"I get so overwhelmed!"*

## TIPS

- **Goal:** Break down big tasks until they feel doable then add steps to task list
- What's the first thing that needs to happen for this task? What next?
- Do you want to avoid this? Is it doable in a day?
- **Common pitfalls:** not breaking tasks down far enough, difficulty identifying the steps

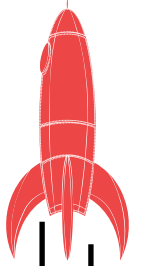
*"I'm stuck!"*

## TIPS

- **Goal:** Identify what is getting in the way and help pt practice generating, evaluating and testing solutions
- 1st step: What's the problem exactly?
- 2<sup>nd</sup> step: How could you fix it? Always list "do nothing" or "keep it the same"
- 3<sup>rd</sup> step: Pros and cons
- 4<sup>th</sup> step: Rank – which seems like a good fit?
- 5<sup>th</sup> step: try it out + evaluate

4

## PROBLEM SOLVING



# REDUCING DISTRACTIBILITY

## *“My attention span is so bad!”*

- **Skill:** Attention tracking and training
- Attention is a muscle, and it varies!
- Tracking
  - Pick a boring task you’ve been avoiding
  - Time how long it takes until your attention wanders – do this a few times
  - Break the task down to fit average span
- Training
  - Do the task for the allotted time frame
  - Refocus when distracted
  - Use mantras: *Am I doing what I’m supposed to be doing?*

## *“I get super distracted!”*

- **Skill:** Environmental modification
- Identify as many distractions in the environment as possible
  - Clutter
  - Noise
  - Competing tasks
  - Email, social media, phones
  - Other people
  - Pain
- Then, reduce or eliminate
  - Use abbreviated problem solving skills
  - Ask the patient – *how can you reduce or eliminate this distraction?*

# **OBJECTIVE 3: IDENTIFY COMMON PROVIDER**

## **PITFALLS TO AVOID**

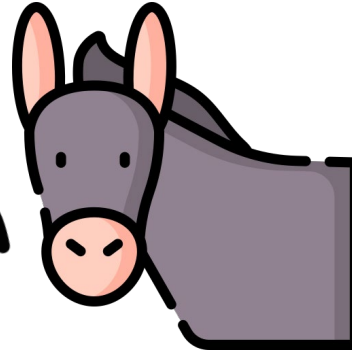
# ADHD SKILLS: COMMON PROVIDER PITFALLS

Doing the work for the patient  
(or centering your experience)



Making assumptions

- What skills someone already has or does not have



Not following up



Dumping, not dosing, skills

